K-LOVE radio station is broadcast to my community here in Virginia Beach. It has the strongest signal of the available Christian stations and plays the kind of music I want to hear. I am a new listener, switching from a different genre of music and now, it's all I listen to. I get world news and information on various subjects other radio stations do not offer. We as people choose to surround ourselves with like-minded people. I find along with my family and many of friends that we all find what we're looking for in K-LOVE. Also, with K-LOVE offering free advertising for non-profit events and groups, the community has greater access and information to these various events that otherwise would not be able to advertise. Christian radio is hard to find. K-LOVE offers the kind of music I love and have a hard time finding elsewhere. Please do not give priority to an LPFM if it is to displace the local translater service. Thank you.